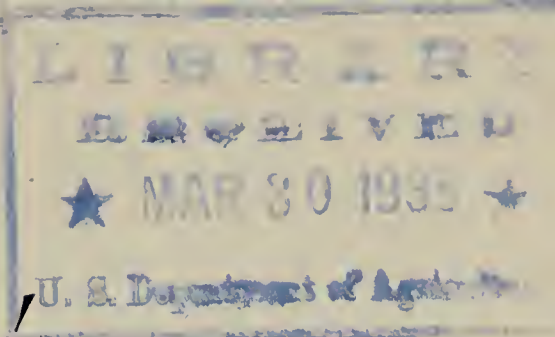


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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Alling's

Dahlias 1935



"THE NEW DEAL"

1935 Three Star Honor Roll Introduction



C. LOUIS ALLING

251 Court Street

West Haven, Conn.

# DAHLIA FRIENDS

## GREETINGS 1935

We are happy to present you with our 21st annual catalogue. It is a very modest list, as we have found fair and liberal dealing to be of far more value in selling Dahlia roots than an abundance of adjectives and printer's ink. Through all the depression years we have never had any surplus stock at the end of the season, which, we believe is striking evidence of the popularity of Alling Dahlias and our business policies.

This list contains some introductions of our own for 1935 as well as several from other growers which it is our pleasure to have a part in introducing. We believe they are all varieties of exceptional and proven merit and if you desire something new and entirely different we most highly recommend them. We are also retaining many of the older standard sorts, and while Dahlias have made rapid changes in the past few years, yet many of the old favorites are undoubtedly still superior to many of the new introductions which are coming along and are popular for a year or two only.

Our stock is not forced excessively for exhibition—true we do exhibit, and usually take our share of the prizes, but this is not done at the expense of the roots. Only a small portion of our stock is grown for exhibition, the balance being field grown just like potatoes. This means clean stock, full of pep, and ready to produce. We do not claim our prices to be the lowest—it costs real money to grow good stock. Our experience has been that most of the cut price stock offered in good varieties is a small backyard surplus which has been forced for exhibition and expensive at any price.

Upon the basis of fair and square dealing we solicit your 1935 order and wish to assure you that it will have our personal and careful attention.

Cordially yours,  
C. LOUIS ALLING.

## GENERAL INFORMATION

This list cancels all previous ones.

Our stock consists of the highest quality field grown root divisions. They are fully guaranteed true to name and to arrive in good growing condition. All roots sent before April 1st are at buyer's risk. We take every possible precaution against freezing but we cannot guarantee their safe arrival.

**Green Plants.** Our green plants are base cuttings from healthy stock, they are slow grown and with reasonable care should give equally as good results as roots. We pay all regular postage charges, but on green plant shipments if they are likely to be in transit more than 24 hours it will be well to add 25c so that we can ship special delivery.

**Remittance.** Money may be sent by P. O. Money Order, Express Money Order, Registered Mail or Check. Stamps are very convenient for small amounts, but we much prefer the small denominations.

**Commercial Growers.** We offer the usual terms to bona fide commercial growers where our stock will permit. Please use business stationery when ordering.

**Cultural Directions.** We do not wish to burden you with lengthy cultural notes in this list, but we send out full and complete cultural directions with every order.

## SELECT YOUR OWN EXTRAS

On orders of \$10.00 or more add stock of your selection to the amount of 10 percent.

On \$20.00 or over, 15 percent. On \$30.00 or over, 20 percent.

This is not a cash discount and must be taken in stock. It applies to plants and roots only and does not include special collections or dahlia growers' supplies.

In order to receive these extras it is necessary that cash be sent with the order.

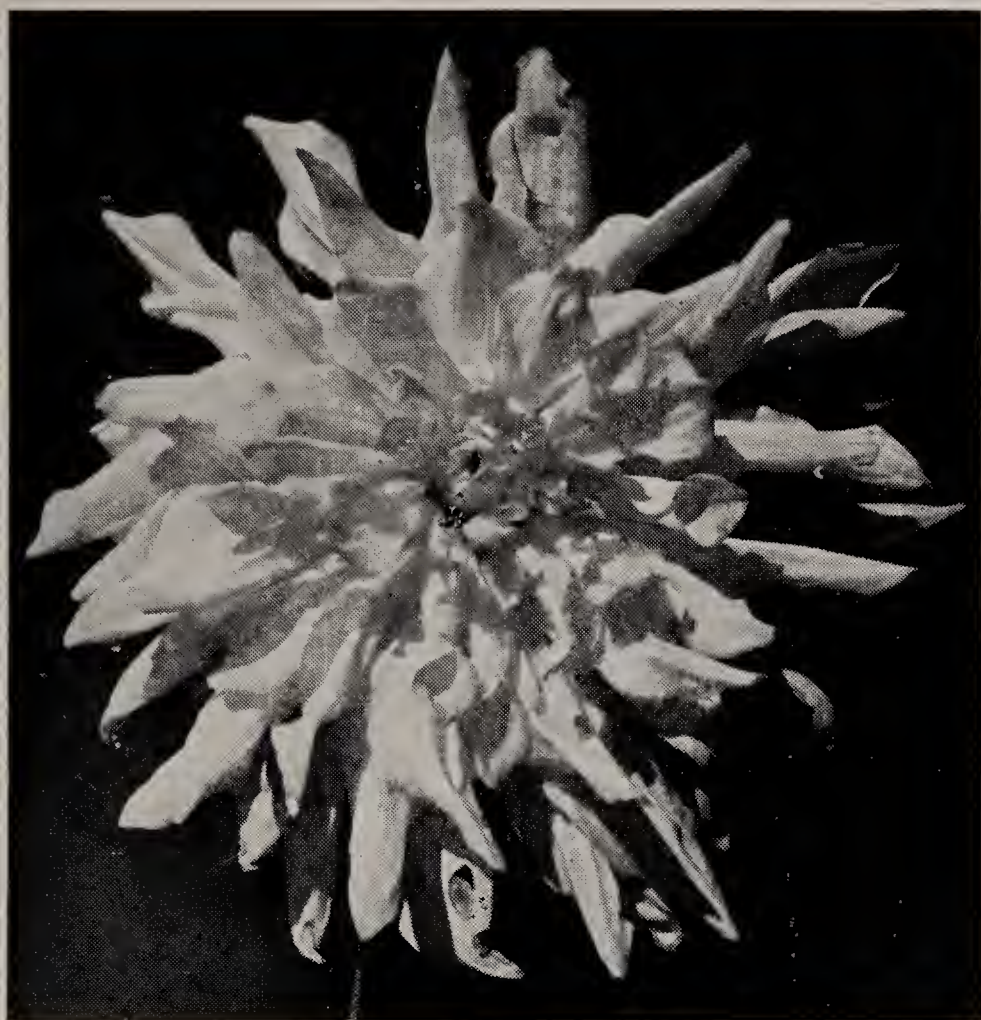
## AN INVITATION

### Join The American Dahlia Society



We most cordially invite you to become a member of the American Dahlia Society, of which we have the honor to be secretary. Read the improved Bulletin which has been described as the most informative Dahlia magazine published. May we send you a sample copy? Or better yet, send us the yearly dues of \$2.00 and we will enroll you at once.

C. LOUIS ALLING, Secretary



**JESSICA DRAGONETTE**  
Semi-Cactus

## 1935 INTRODUCTIONS

**ANALEE McCLURE (Broomall) I. D.** Mr. Broomall claims this to be his finest origination and the best white he has ever seen. Flower average 10 to 12 inches with great depth. Stems are stiff and cane-like. **Plants \$5.00**

**CITY OF CLEVELAND (Bissell) I. D.** Scarlet red with touches of nopal red giving a splashed appearance. Size is large. Flowering habit prolific with rigid stems. Certificate of merit Storrs, 1933, and on Derrill Hart's Honor Roll. **Plants \$5.00**

**GOLDEN LIGHT (Alling) F. D.** The unusual markings and colors of this variety always attract attention. The ground color is canary yellow edged and more or less marked and splashed carmine. All habits are good, long erect stem and a fine clean grower. Size about 8 inches under ordinary conditions. **Roots \$5.00 Plants \$2.50**

**HUNT'S VELVET WONDER (Hunt-Burnett Bros.)** An achievement medal winner at the 1934 A. D. S. exhibition, which is the highest award any Dahlia receives, awarded a certificate at the Storrs Trial Gardens and mentioned on the various Honor Rolls for 1934. Color is violet-purple and burgundy to true purple. Blooms are not only large but deep and massive. The stems are very strong and the flowers stand out well. **Plants \$7.50**

**JESSICA DRAGONETTE (Jones-Alling)** Named in honor of this most charming and petite radio star at the 1934 A. D. S. exhibition in New York. The christening was made over the air in opening the show. Miss Dragonette said in part: "I have always admired Dahlias, but never expected to have one named after me. And now to have one of such exquisite beauty named for me, is an honor I appreciate deeply."

Comparison with the color chart shows the colors to be picric yellow suffused with Venetian pink. However, a description which we think more readily visualized would be peach and cream with a shading of deeper pink on the reverse of the petals. The type is semi-cactus almost bordering on the informal decorative. The petals turn in, making the huge blooms both deep and massive. The half-tone by no means does the flower justice as we neglected to get the pictures while the flowers were at the best and the one shown was taken after it had been cut a week in the cellar and had been slightly touched with frost. (Note the still solid, perfect center.) The plants are rugged growing with good stout stems and produce an abundance of blooms. One of the few varieties on Derrill Hart's 1934 Honor Roll.

**Roots \$10.00 Net. Plants \$5.00 Net.**

**MARILDA (Peck-Alling) F. D.** This may best be described as a glorified Yankee Queen as it has the same soft pink shadings with just a slight marking of white on the edges and reverse of the petals. The size is about 8 inches under ordinary conditions. The plants grow about 4 feet in height and the blooms are held facing on a fine erect straight stem. Flowers last extremely well when cut and we predict a worthwhile future for it as a commercial cut flower.

**Roots \$5.00 Plants \$2.50**

**NEW DEAL I. D.**—See center pages.

**PINK DAILY MAIL (Sandford) I. D.** This is an English production which was introduced there in plant form in 1934, however, this is its first appearance here so it may properly be placed as a 1935 introduction. It is a cyclamen pink sport of DAILY MAIL and has all its good habits, but it is claimed that it will grow still larger in diameter and much deeper. The stems are long and absolutely rigid. We believe that this variety has a future in this country and will soon be seen on every exhibition table. **Plants \$3.00**

## GENERAL LIST OF DAHLIAS

**F. D. denotes Formal Decorative**

**I. D. Informal Decorative**

**S. C. Semi-Cactus**

**AIR MAIL (I. D.)** Light lavender of good size and splendid stems. An excellent commercial cut flower. **Roots \$1.50 Plants \$ .75**

**ALICE STELLICK (F. D.)** We believe this to be one of the best of the many bi-colored varieties. Color is rich scarlet and pure glistening white, each color being most sharply divided. A luxuriant grower on long stems. **Roots \$1.00 Plants \$ .50**

**ARELDA LLOYD (I. D.)** A sport of Jane Cowl having the same habit of growth in every way but of a clear golden yellow color throughout. The highest scoring, and easily the most outstanding variety, in the 1933 Storrs trial gardens. If you like Cowl you will like this one. **Plants \$3.75**

**AMELIA EARHART (S. C.)** A 1933 Honor Roll winner which has proved its worth. Coral in color and a producer of many 12 inch blooms. One of the real outstanding new varieties. **Roots \$7.50 Plants \$3.75**

**ANNABELLE (F. D.)** A very desirable florist cut flower. The color for the most part is pure waxy-white with just a slight overcast of silvery-pink. Flowers have great substance and keep extremely well when cut. Size from 5 to 7 inches under ordinary culture. **Roots \$ .75**

**ARCTURUS (I. D.)** We saw this growing at the trial gardens in 1933, where it impressed us as one of the most outstanding varieties there, and the best of the several bright reds. The color, scarlet red suffused deep golden yellow and yellow reverse is most striking. The plants make a uniform sturdy growth. **Roots \$6.00 Plants \$3.00**

**CHAMPOEG (F. D.)** The unusual colors of Champoeg make it an especially attractive flower, being waxy canary yellow at center, shading into a salmon pink with pale yellow on reverse of petals. Large. **Roots \$1.50 Plants \$ .75**

**COMMODORE (The) (I.D.)** A spectacular yellow which can easily be grown to 12 inches. Plants are short, sturdy growers and produce a profusion of flowers. Color bright lemon yellow. **Roots \$1.00**

**DAILY MAIL (I. D.)** This comes to us from England with the reputation of being the largest variety ever produced there. Color is deep yellow with orange shades. Erect stems and a fine grower. **Roots \$1.50 Plants \$ .75**

**DR. J. H. CARMAN (F. D.)** A broad petal giant of deep American Beauty rose. A many time prize winner. **Roots \$ .75 Plants \$ .50**

**DOROTHY STONE (I. D.)** The companion variety to Kathleen Norris but of a deeper shade of pink. Neither is it temperamental in growth but produces large size blooms abundantly on an ideal growing plant and long stems. **Roots \$ .75**

**EAGLE ROCK FANTASY (I. D.)** This giant variety has carried out every claim made for it as it has been a prize winner from coast to coast. The color is an unusual shade of orchid or mallow pink. **Roots \$2.00 Plants \$1.00**

**EDWARD RINDFLEISCH (F. D.)** A clear brilliant red which does not burn in the sun. Large, a good bloomer and an exceptionally good variety in the red class. **Roots \$2.00 Plants \$1.00**

**EDNA FERBER (S. C.)** A bloom of huge size, being deep and full with curled and twisted petals. The color is a combination of brilliant coral and old-gold at base of petals. **Roots \$ .75 Plants \$ .50**

**ELINOR M. RADELL (I. D.)** A fine clear cut pink which will make a good running mate to Jersey's Beauty either as a commercial cut flower or on the exhibition table. Color is shell pink shading to rose at the center. An Honor Roll variety and outstanding in the 1933 trial gardens, where it gained a certificate. **Roots \$3.00 Plants \$1.50**

**ELIZABETH OHMS (F. D.)** This really should be better known as it is a glorified Rose Fallon. It can be cut with longer stems than any variety we know. Size is very large. Color is orange buff overlaid a peculiar reddish buff. **Roots \$1.50 Plants \$ .75**

**FARNCOT (In. Cactus)** This little purple and white tipped variety will produce more flowers and last longer when cut than any other variety we know. **Roots \$1.00**

**FORT WASHINGTON (I. D.)** A fine large flower of deep crimson shading to maroon in center. A monster flower which should be in every garden. **Roots \$ .50**

**FRAU O. BRACHT (S. C.)** It would be hard to imagine a more clean-cut outstanding bloom than this. A cut flower par excellence, and a fine keeper. Color is a clean, clear light primrose yellow. **Roots \$1.50 Plants \$ .75**



### HUNT'S VELVET WONDER Informal Decorative

**FORT MONMOUTH (I. D.)** This has undoubtedly won more prizes in the largest bloom class than any other variety grown. The color is rich wine red with an underlying tone of brilliant crimson maroon, and a slight bluish violet tone at the tips of petals. The stems are long and stiff, flowers do not burn and last well when cut.

Roots \$ .75      Plants \$ .50

**FRANK LOCKARD (F. D.)** We expect to grow this new introduction extensively for our cut flower trade, as the long rigid stems particularly adapt it for this purpose. Color is true purple. Size 7 to 8 inches and an ideal grower.

Roots \$3.00      Plants \$1.50

**GOLDEN ECLIPSE (F. D.)** The originators have most aptly described this in calling it a fool proof variety. The clear-cut appearance of the flower immediately appeals. It is a clear golden yellow shading to a warm salmon or flesh color at center. A vigorous grower to a height of 7 feet. Exhibition blooms may be cut with extremely long stems. A certificate of merit and a two-time Honor Roll variety.

Roots \$3.00      Plants \$1.50

**GRACE CURLING (I. D.)** A glorious decorative of great size and imposing in both form and color. It is orchid lavender shading to white at base with something of a silvery overcast. An imported variety which will be grown here for a long time.

Roots \$ .75      Plants \$ .50

**HARRY MAYER (F. D.)** A dwarf, sturdy grower of large size. The color is a pale rosalane purple with a delicate dusting or overcast of silver.

Roots \$ .50

**H. R. S. (I. D.)** Named for Hubert Roy Stovel. A 1934 Honor Roll variety from the West coast of a superb clear golden yellow. Large blooms with long wavy petals and a strong grower.

Plants \$2.50

**HONOR BRIGHT (F. D.)** This variety has certainly proven all we said for it in 1934 as it was an outstanding feature of many shows. The clear, waxy orange color is the first thing about it to catch the eye. It has, however, all other good features including remarkable keeping qualities when cut.

Roots \$6.00      Plants \$3.00

**IDA PERKINS (F. D.)** We believe this to be the most widely grown white at the present time. Easily the best of the cheaper priced ones.

Roots \$ .50

**JAMES KIRBY (I. D.)** Another season has shown that we made no mistake in featuring this variety in our 1933 catalogue. It has proved its worth for a cut flower as well as exhibition. The color is crimson shading to ruby at center. Plants are ideal growers with a heavy insect resistant foliage. You can not go wrong in trying it.

Roots \$2.00      Plants \$1.00

## OUR 1935 INTRODUCTION

The colors of this new Californian, which we are proud to have a part in introducing, are so striking and different from all existing varieties that it is extremely difficult to describe. Varying shades of glistening orange is perhaps as near as we can describe it on paper. The half-tone gives an idea of the formation of the flowers which are informal decorative with many recurved petals, at times giving something of a pin wheel effect, and making not only a bloom of unusual coloring but pleasing formation as well. Plants are sturdy, rugged growers with stems which always hold the blooms directly facing. Needless to say the size is large.



The New Deal was on Derrill Hart's Honor Roll in 1933 and was again mentioned in 1934. It was among Dr. Marshall Howe's list of 100 outstanding Dahlias and was mentioned in *The American Home* in Mr. Leonard Barron's selected list. If you desire something different in color in your 1935 garden don't fail to try a New Deal.



# NEW DEAL

PLANTING



## ON THREE HONOR ROLLS

We had anticipated featuring the New Deal at the New York show as we did at many others but we were visited by the most severe storm in many years just a few days prior to the show and our row of about a hundred plants was laid flat. However, its recovery was astonishing and at the time the other varieties were just starting to pick up it had come back and we were cutting many blooms similar to those pictured

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*Very resistant to heat and insects*

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**Roots \$10.00**

**Plants \$5.00**

- JANE COWL (I. D.)** This giant flower is easily the most outstanding variety of the present generation. It is far too well known to require any lengthy description. However, for the benefit of any beginners, we will say that it is a glistening bronzy buff of ideal habits, and by all means try it. **Roots \$ .50—3 for \$1.00**
- JEAN TRIMBEE (S. C.)** The rich purple or petunia violet of this flower instantly attract. It has heavy petals which are not only revolute, but twisted and curled. Plants are good growers with long stems. **Roots \$1.50 Plants \$ .75**
- JIM MOORE (I. D.)** A Dahlia worthy of a place in any garden. It is distinctive in both form and color. The petals are long and regular, rolling back at tips. Color primrose yellow, shaded gold and suffused salmon. **Roots \$ .75 Plants \$ .50**
- KENTUCKY (F. D.)** A sport of Jersey's Beauty and identical in every way except color which is combination of soft salmon, orange and gold. Equally good as a cut flower as its parent. **Roots \$ .50**
- LA FIESTA.** A huge informal decorative of butter yellow penciled red. A true variegated Dahlia made up of a mass of lacy petals that curl and twist. **Roots \$3.50 Plants \$1.75**
- LAWRENCE TIBBETT (F. D.)** One of the most pleasing of the 1934 Honor Roll introductions. The color is glowing peach pink. The growth is erect with a long stem and an excellent keeper when cut. Size 10 to 14 inches. **Plants \$5.00**
- LINCOLN G. DICKEY (S. C.)** The first plant in the garden to bloom and it stays right on the job until the last. The color is primrose yellow with a decided rose suffusion. **Roots \$ .75**
- LONG HILL (I. D.)** One of the few good seedlings from Jane Cowl. Color is gold and rose with a yellow center and rose reverse. Plants are vigorous growers, long stems and a fine bloomer. **Roots \$2.00 Plants \$1.00**
- LORD OF AUTUMN (F. D.)** This was easily the most outstanding of all the 1934 introductions and a winner wherever shown on the exhibition table. The color is clear deep yellow and the size will compare with the largest. It has a long stem and is just about as ideal growing variety as we have today. **Roots \$10.00 Plants \$5.00**
- MARMION (I. D.)** A large exhibition flower of golden yellow with bronze suffusions on reverse. Long stems. **Roots \$ .75**
- MARY HELEN (Ball)** We were very much pleased with the reception given this, our 1931 introduction. We felt that there was a need for a good yellow Ball dahlia, and the satisfaction with which this has been received has justified this opinion. Mary Helen is the largest type of Ball dahlia with very fine erect stems. The color is clear glistening yellow. **Roots \$ .50**
- MERIDIAN (In. Cactus)** A fine erect growing cactus of a delicate creamy pink with a soft blush cast towards the tips. Perfect stems and good form. **Roots \$ .50**
- META SCAMMEL (I. D.)** The many twisted and curled petals make this a dahlia of most artistic formation. The color is likewise most appealing, being amaranth pink shading, lighter at tips and reverse of petals. Makes a big bushy plant. **Roots \$ .50**
- MINNIE EASTMAN (S. C.)** The brilliant flame color of this instantly catches the eye, and the long cane-like stems, together with its fine healthy foliage, and free flowering habits, make up the sort of a dahlia which we all like to see. Color is flame with an undershading of deep yellow. **Roots \$ .50**
- MISS HARRIET HOCTOR (I. D.)** Our 1931 introduction. It is of the largest size, the blooms being very full and deep. The color is true purple, which glistens when the sun is shining on it. It grows tall and for best results should be topped when about a foot high. **Roots \$1.00**
- MONMOUTH CHAMPION (I. D.)** A big spreading flower which can be grown as large as any of them. The color is a brilliant orange scarlet. Stems and other habits good. **Roots \$1.00 Plants \$ .50**
- MURPHY'S MASTERPIECE (I. D.)** This immense red is a prize winner whenever shown. It can be grown larger than any other existing variety and with no particular forcing. Color rich red. **Plants \$2.50**
- MOLLY SHEPARD (F. D.)** There is much demand nowadays for dahlias with heavy insect resisting foliage. This 1932 introduction of ours has about the largest and toughest foliage of any variety we ever saw. The plants are about four feet high, and the huge broad leaves hang from them much the same as a tobacco plant. The flowers are large, and the formation is quite regular. Color is a bright cherry red with a slightly deeper center. **Roots \$1.00 Plants \$ .50**
- MRS. ALFRED B. SEAL (I. D.)** This old rose beauty is one of the finest of the many good ones from the West. It is a big one, and the stems are good. The clear old rose color makes it most distinct. **Roots \$ .75**
- MYRA HOWARD (I. D.)** A 1932 introduction which made good wherever grown. It is a massive flower of the Cowl type with firm heavy stems. The color is a combination of saffron yellow, gold and tints of salmon, the entire effect being an ochrous orange. **Roots \$2.50 Plants \$1.25**
- OMAR KHAYYAM (F. D.)** This big red has much the appearance of Jersey's Beacon, but the plants are much better growers, and the plants have fine long stems. The color is Chinese red shading to orange, being somewhat lighter at tips. **Roots \$1.00 Plants \$ .50**

- ORIENTAL BEAUTY (S. C.)** Soft glowing pink of good size and erect stems. A splendid cactus and a beauty in every respect.  
Roots \$1.00 Plants \$ .50
- ORIENTAL GLORY (I. D.)** An orange beauty which comes to us from the Mid-West. The glowing orange blooms are most attractive and we really know of nothing just like it. Stems are long with blooms nicely placed, foliage is healthy and clean. Another certificate of merit and Honor Roll variety.  
Plants \$3.75
- PATRICIA ANN (F. D.)** This scored 87 at the trial gardens in 1931. This is a very good recommendation for any dahlia. The flowers face at just the right angle and have a fine heavy stem. Color is pale yellow blending to alizarine pink.  
Roots \$1.00 Plants \$ .50
- PEPPERMINT CANDY (S. C.)** Cream striped and splashed carmine. We introduced this dahlia in 1924 and it still continues to be one of our largest sellers in spite of the fact that the stems are not strong enough to properly support the blooms. Nothing exactly like it.  
Roots \$ .50
- PRINCE OF PERSIA (I. D.)** A new red from the West which is making good. The flowers are very large, frequently a foot in diameter, of the most rich glistening crimson imaginable. The bushes are tall with a tough healthy foliage.  
Roots \$1.00 Plants \$ .50
- REGENT (Incurved Cac.)** A most lovely clear pink. Prolific flowering. Good size.  
Roots \$ .50
- RUDY VALLEE (S. C.)** A big spreading bloom; a brilliant orange and gold.  
Roots \$2.00 Plants \$1.00
- ROSE FALLON (F. D.)** We have a fine strain of stock of this big deep reddish orange beauty. Two foot stems and huge flowers. Nothing better in the cheaper sorts.  
Roots \$ .50
- SANKO (I. D.)** Withdrawn for stock.
- SANHICAN'S CAMEO (I. D.)** An old rose and salmon bloom with just a suffusion of gold on the face. Large with long straight stems. A 1933 Honor Roll Dahlia which has carried out all the prophecies Mr. Hart made for it.  
Roots \$2.50 Plants \$1.25
- SATAN (I. D.)** A no more appropriate name could have been selected for this red giant. The flaring red flowers have a sort of stag horn petal which is faintly tipped old gold. The stems are long, very erect and clean.  
Roots \$3.50 Plants \$1.75
- SEAL'S CALIFORNIAN (I. D.)** A bright golden yellow with just a suggestion of bronzy rose pink. Heavy broad petals.  
Roots \$ .50
- SHAHRAZAD (I. D.)** In California this is known as a pink Jane Cowl. This may not be an accurate description but at any rate it is a huge deep pink of good substance and depth. A worthwhile addition to any collection.  
Roots \$1.50 Plants \$ .75
- SILVA QUARTA (Ball)** A fine lavender ball variety made up of innumerable tightly quilled petals.  
Roots \$ .35
- SUPT. AMRHYN (Ball)** This clear pink invariably wins when shown in the Ball classes on the exhibition table. It is of good size and holds up well.  
Roots \$ .50
- SPOTLIGHT (I. D.)** A 1934 Honor Roll variety from the Northwest which proved very successful through the East. Color is sulphur yellow with a nearly white reverse, nicely pointed, waxy petals and a long erect stem.  
Plants \$3.75
- STAR OF BETHLEHEM (I. D.)** This star-like white bloom always attracts attention. Color is pure white, stems are erect and plants are good growers.  
Roots \$1.00 Plants \$ .50
- THE LEMONADE.** A large cream yellow which retains its size until taken by frost.  
Roots \$ .75 Plants \$ .50
- THE SUN.** A production of our good friend Lynn B. Dudley. Color is bright glowing sunburst yellow. Semi-cactus in form, but is informal decorative until fully developed. A fine clear cut yellow.  
Plants \$2.50
- THE WORLD'S BEST WHITE (I. D.)** A standard pure white which can always be depended upon for flowers.  
Roots \$ .75
- THOMAS A. EDISON (F. D.)** A gorgeous royal purple with a brilliant rich finish. The size is large and the petals are of a stag horn formation. Has every desirable habit including a rich green foliage. Nothing exactly like it in style or color.  
Roots \$ .50
- WHITE WONDER (I. D.)** Has been termed a white Fort Monmouth, and we believe it is going to prove as valuable as a white as Fort Monmouth has a purple. It is a fine deep flower with pointed petals. Grows erect and has a very tough insect proof foliage. A big producer of roots as well as blooms.  
Roots \$2.00 Plants \$1.00
- YANKEE GOLD (F. D.)** A tall growing variety of a beautiful Autumnal combination of golden yellow and russet. Size is very large and stem is good.  
Plants \$3.75
- YANKEE KING (F. D.)** Large blooms of coppery rose and old gold. A rank vigorous grower. Long stems.  
Roots \$ .50
- YANKEE QUEEN (F. D.)** A beautiful clear pink without suggestion of lavender. Free flowering and a fine florist's cut flower.  
Roots \$ .50
- YO YO (Ball)** Our 1933 introduction. A most perfect ball of rich autumn shadings. Base golden yellow with rich golden bronze suffusions. Has long stems and is a good grower.  
Roots \$ .75

## BARGAIN COLLECTION

\$7.75 Value for \$3.75

Annabelle, Myra Howard, Long Hill, Thos. Edison, White Wonder

# STANDARD AND CUT FLOWER DAHLIAS

At the risk of being termed "out of date" we are listing a group of old time favorites and desirable cut flower sorts. They have been grown in the gardens of dahlia lovers for many years and many of them will be still grown after the present day wonders have been forgotten. Their very moderate prices furnish an opportunity to brighten up your garden with some real worth while, dependable dahlias at a very little expense.

12—.50 sorts, one or more of a variety for \$4.25

12—.35 sorts, one or more of a variety for \$2.75

**AVALON (F. D.)** An old but undoubtedly one of the finest pure glistening yellows. Large size, long stems and a strong grower.

Roots \$ .25

**BALLET GIRL (St. Cac.)** Orange more or less tipped and marked white. Long petals and free flowering.

Roots \$ .35

**CHAS. STRATTON (I. D.)** Large fluffy flowers of pale gold shaded and tipped old rose.

Roots \$ .35

**CHARM (I. D.)** A true Autumn shaded variety of burnt orange and golden yellow. Fine cutter.

Roots \$ .35

**ETENDARD DE LYON (S. C.)** An old time purple standard. Has erect stems and a good bloomer.

Roots \$ .25

**FRANCIS LAROCCO (I. D.)** This might be termed a cream yellow Jersey's Beauty as it is equally as good a cut flower in yellow as Beauty is in pink. It is medium size, has fine stems, and flowers are of hard waxy texture which stand shipping well.

Roots \$ .50

**GLORY OF NEW HAVEN (F. D.)** This big pinkish mauve bloom has been one of our favorites for many years. Blooms freely on good stems.

Roots \$ .50

**GOLDEN SPUR (I. D.)** A big fluffy yellow flower of rich golden yellow.

Roots \$ .35

**GOVERNOR TRUMBULL (F. D.)** A large free flowering variety of clear soft orchid resembling Mrs. I. de ver Warner, but lighter in color and longer stem.

Roots \$ .35

**JEAN CHAZOT (S. C.)** Another fine flower of the popular Autumn shades. The color for the most part being golden bronze, with slight red suffusions. Blooms abundantly on good stems.

Roots \$ .35

**JERSEY'S BEACON (F. D.)** This big Chinese scarlet is known wherever dahlias are grown. The flowers are large and globular in form. It is a prolific bloomer and very rigid stems.

Roots \$ .35

**JERSEY'S BEAUTY (F. D.)** There is no doubt more of this grown for the cut flower markets than any other one variety. The lovely pink color, and the many other good points, such as long erect stems, and good keeping qualities, make it one of our finest standard varieties. It should be cut back and induced to branch to secure the maximum number of flowers.

Roots \$ .50

**KALIF (S. C.)** Large rich scarlet. Long stems.

Roots \$ .50

**MAUDE ADAMS (Ball)** A perfect snowball with a faint lavender blush on tip of petals. Very desirable as a cut flower.

Roots \$ .35

**MARGARET WOODROW WILSON (I. D.)** An exhibition decorative of large size and great beauty. The face of the petals is creamy white with a reverse of phlox-pink, giving an opalescent effect.

Roots \$ .35

**MRS. ATHERTON (F. D.)** Most prolific low growing clear yellow.

Roots \$ .35

**MRS. CARL SALBACH (F. D.)** A very fine lavender pink having extra long stems and lasting well when cut.

Roots \$ .35

**MRS. EDNA SPENCER (In. Cac.)** This is a dahlia which can be particularly recommended for cutting as the flowers have wonderful keeping qualities, and stand erect on the best of stems. The color is also very pleasing, being a delicate orchid shading to white.

Roots \$ .35

**MRS. MARY BOWMAN (Ball)** Deep gold with a slight tinge of magenta on reverse. A very thrifty, strong grower.

Roots \$ .35

**MRS. I. DE VER WARNER (F. D.)** We know of nothing better in old or new varieties than this orchid giant. An old standby which holds its own with the best of the new ones. Very thrifty, strong growers, good stems and a fine cut flower.

Roots \$ .25

**PAPILLON (I. D.)** Old rose with golden shadings. The size is large, and it is a wonderful, early bloomer and fine long stems. Try this if you want early summer flowers.

Roots \$ .50

**PRIDE OF CONN.** A dwarf free flowering cut flower pink. A fine keeper when cut, and adapted to any sort of floral arrangement.

Roots \$ .35

**PURITY (F. D.)** Very reliable, free flowering white.

Roots \$ .25

**RALPH H. BLODGETT (I. D.)** Ground color deep orange with slight red suffusion, and more or less tipped and marked white. Large and flowers well.

Roots \$ .25

**SHOWER OF GOLD (I. D.)** Very free flowering rich gold color. Not large but a most useful cut flower.

Roots \$ .35

**WINFIELD SLOCOMBE (I. D.)** A dwarf ferny foliage variety of brilliant golden orange. Produces a wealth of flowers from early to late.

Roots \$ .50

# POMPON DAHLIAS



AIMEE. Small, free flowering bronze.....	\$ .35
AMBER QUEEN. Fine, deep amber with apricot suffusions.....	.25
BANTAM. Brownish red, small, perfect form on long stems.....	.50
BABY. Soft salmon rose. Small.....	.50
BOBBY. Deep plum color .....	.25
BRUNETTE. Crimson striped and blotched white.....	.25
BOB WHITE. Perfectly formed pure white.....	.50
DARKNESS. Deep maroon. One of the darkest we have.....	.25
DEE DEE. Lovely soft lilac.....	.35
DUSKY BABE. Small purplish red .....	.35
ETTA. Crimson with deep white edges.....	.35
GIRLIE. Neat small lavender .....	.35
GLOW. Glowing old rose.....	.50
HAAKES' GLOW. Lovely old rose.....	.35
HAZEL. Yellow overcast pinkish bronze.....	.50
HELEN ANITA. Small lavender, white center and long stems....	.50
IDEAL. Clear deep yellow .....	.25
JESSICA. Amber and salmon with a tint of red.....	.25
JOE FETTE. Glistening pure white.....	.25
JOHNNIE. Maroon-crimson, nicely formed .....	.50
KITTY BARRETT. Golden yellow, edged reddish purple.....	.50
KUPHER. Orange with suffusions of crushed strawberry.....	.35
LASSIE. Yellow base with rose band and tip on each petal.....	.35
LITTLE BEAUTY. A most popular bright orange.....	.35
LITTLE DAVID. Deep orange. A good one for cutting or exhibition .....	.50
LITTLE DOROTHY. White with orange markings.....	.25
LITTLE EDITH. Yellow tipped bronze, very small exhibition flower .....	.50
LITTLE MARY. Almost black. Very small and regular form....	.50
LITTLE RED RIDING HOOD. The name gives a very clear description of it. It is a rich, but yet very brilliant red, has long stems and blooms most freely. Size is medium. Plants	.50
PRIDE. Deep, rich red .....	.35
SNOWCLAD. Very prolific pure white.....	.25
TOM THUMB. Garnet red. The smallest variety in this class	.50
YELLOW GEM. Fine canary yellow with good stems.....	.25

## DAHLIA BARGAINS

10 Great old favorites, unsurpassed for cutting or garden decoration, priced within the reach of all. All 10 for \$2.00.

AVALON  
CHARM  
F. LAROCCO  
GOV. TRUMBULL  
JERSEY'S BEACON  
JERSEY'S BEAUTY  
M. W. WILSON  
ROSE FALLON  
PAPILLON  
SHOWER OF GOLD

10 Dainty Pompons for \$2.35. You can't beat pompons for free flowering or this price for the roots.

AMBER QUEEN  
BOBBY  
BRUNETTE  
DUSKY BABE  
ETTA  
JESSICA  
LITTLE DOROTHY  
KUPHER  
IDEAL  
SNOWCLAD

# MINIATURE DAHLIAS

The popularity of the smaller types of Dahlias is most rapidly increasing. More people are learning their usefulness for beds and borders, and their size particularly adapt them for table and other indoor decorations. Their freedom of bloom insure an abundant supply of flowers from early to late.

- AMI BARILLET.** Miniature single. Purple foliage with blooms of pure garnet. Roots \$ .50
- BELLE OF MEXICO.** Miniature single. Golden buff with a small crimson disk and excellent medium size variety.. Roots \$ .75
- BLUEBIRD.** Although introduced as a miniature decorative, yet it won this season as a Ball dahlia. Color peculiar bluish lavender. Something very unique and different. Roots \$ .75
- FEDORA.** Miniature decorative. Cerise-salmon and gold. Blooms early and freely. Roots \$ .50
- FUGI SAN.** Miniature single. Bronze yellow with a crimson ring around disk. Quite small. Roots \$1.00      Plants \$ .50
- PINK PEARL.** Min. Inf. Dec., but soon develops into a small perfect form peony type. Color is pure rose pink. An exquisite variety most suitable for table decorations. Roots \$ .75      Plants \$ .50
- PRINCE FERDINAND OF BULGARIA.** Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety. Roots \$ .50      Plants \$ .35
- RED HEAD.** Miniature decorative. A charming Fiery scarlet variety which resembles a rose bud when partly open. Dainty and ideal for decorations. Roots \$ .75      Plants \$ .50
- TEDDY JOHNSON.** This has been mentioned as Ball type, but inasmuch as it grows only about three inches in diameter we think it more properly fits into the new Miniature section, which is so fast becoming popular. It is extremely free in flowering, and it makes a rapid compact growth which is ideal for a solid bed or border. We also find it very useful for decoration. The color is soft rose pink decidedly shaded white. Why not try a dozen for a border or to cover an unsightly fence? Roots \$ .50 each      Per dozen \$5.00
- THE SENTINEL.** Miniature decorative. 1933 introduction. Ox-blood red about 2½ inches in diameter. Very free flowering and a long keeper when cut. Roots \$ .50

## Single Dahlias—Large or Century Type

- BARTON.** Large soft scarlet or rust red. Very free..... \$ .50
- CREAM CENTURY.** Creamy white. Long stems and free flowering ..... .50
- JESSIE.** The best pure white. Large size with long erect stems. .50
- PINK GEM.** Apple blossom pink with a suggestion of yellow. Good for garden or cutting..... .50
- PRINCE FERDINAND OF BULGARIA.** Dwarf single. Scarlet and white. Lovely ferny or cut leaf foliage. Splendid border variety .....Roots .50
- SCARLET CENTURY.** Deep, rich velvety scarlet red..... .75

## DAHLIA SEED

The growing of Dahlias from seed is very fascinating, for you never know what a seed will produce and each plant is a new variety. The seed should be planted in the house or a cold frame during late March or early April and transplanted to the garden when the weather is suitable, usually about the middle of May. We have a limited amount of our own seed which we can supply at \$1.00 per package of about 100 seed.

**DAHLIA LABELS.** 2½-inch copper wired, painted one side. The same as we use in our own garden. Not postpaid unless shipped with a root order.

\$ .25 per 50                      \$ .40 per 100                      \$2.85 per 1,000

## SPECIAL OFFERS

To those who are not conversant with the various varieties, I recommend the following collections:

If you wish something different than is mentioned below, advise me of your wishes and the amount you desire to spend, and I will be glad to make the selection for you. If the selection is left entirely to me I will guarantee at least 25 per cent additional value at catalogue rates.

**For \$1.25** I will send 12 roots unnamed; 30 for \$2.25; 100 for \$7.00. 12 and 30 rate is prepaid parcel post. 100 rate will be shipped Express with transportation charges collect. These are all first class varieties which have become mixed in handling.

**For \$2.75** I will send 12 good garden varieties, my selection, no two alike.

**For \$2.75** I will send 12 Pompons, my selection, no two alike.

**For \$8.50** I will send 12 standard garden and cut flower varieties, all of the large flowered types which sell for \$1.00 each or more. We particularly recommend this collection to the beginner.

(Printed in U. S. A.)